

P.O. Box 5052  
Haverhill, MA 01835



Dear Sir or Madam:

Haverhill Girls Softball League is a non-profit (501(c)(3), charitable organization that has provided girls between the ages of 5 and 14 an opportunity to play softball in Haverhill for many years. The objectives of the Haverhill Girls Softball League are to allow girls to develop skills and interest in the game in a competitive, yet friendly environment. Our players also build self-esteem and confidence while learning to work with others on a team and develop stronger leadership skills. Girls also build lasting friendships on and off the field. Our program is also a feeder program for many local area high school softball programs.

Haverhill Girls Softball League raises most of the funds necessary to run the league through sponsorships from businesses in the community. Sponsorship donations are a key ingredient of our fundraising strategy. The league relies on sponsorships to keep the cost per player affordable for all that want to play. The league spends most sponsorship funds and player fees on maintaining the fields, insurance per player, purchasing new equipment, when necessary, uniforms and the cost to hire umpires. Every donation helps the league continue to provide an enjoyable experience in the sport of softball to benefit local girls. Our continued success depends on sponsors and volunteers to provide the young girls of Haverhill with a truly memorable youth softball experience.

The league is looking forward to another successful softball season in 2022. We would appreciate your thoughtful consideration for a sponsorship in our organization. Haverhill Girls Softball League is asking for your generosity.

The league offers three different sponsorship packages:

Grand Slam Package \$1,000 - Sponsors name to be displayed on our website, sponsors name and logo will be printed on an individual sponsor banner hung at our fields, sponsor name on team jersey and a team plaque, as well as a hole sponsorship at our 2022 golf tournament

Home Run Package \$500 - Sponsors name to be displayed on our website, sponsors name and logo will be printed on a banner which will be hung at our field with all other sponsors, sponsor name on team jersey, and a team plaque.

Triple Play Package \$300 - Sponsors name to be displayed on our website, sponsor name on team jersey first come first serve basis, and a plaque.

Additionally, the league will appreciate any additional sponsorship donation funds as open donation amounts under our Batter Up Package- Sponsors who contribute to this will receive a sponsorship plaque

On behalf of the many volunteers that donate their time and the girls in the community that play in our league, please allow me to thank you in advance for your support. If you would like to sponsor a team in our league, please return the enclosed form to the address provided. Sponsor forms are due no later than March 11, 2022.

If you have any questions, please feel free to contact me at [president@haverhillgirlssoftball.org](mailto:president@haverhillgirlssoftball.org)

Sincerely,

A handwritten signature in cursive script, appearing to read "Asia Willis".

Asia Willis

President of Haverhill Girls Softball League

**"This is a program of friendly competition with the goal of educating players about the ideals of good sportsmanship, teamwork, honesty, courtesy, courage, integrity and reverence so they may be finer, stronger and happier girls who will grow to be good, clean, healthy adults"**



## Haverhill Girls Softball League 2022 Sponsorship Form

Visit our website- [www.haverhillgirlssoftball.org](http://www.haverhillgirlssoftball.org)

### Please Indicate Your Selection:

o **Grand Slam Package \$1,000:**

- 2022 golf tournament hole sponsorship
- Sponsor name on team jersey guarantee
- Sponsor name on banner
- Sponsor plaque
- Company logo and contact information on HGSL website/social media sites

o **Home Run Package \$500:**

- o Sponsor name on banner at HGSL field with other home run sponsors
- o Sponsor name on Team Jersey guarantee
- o Sponsor plaque
- o Company logo and contact information on HGSL website/social media sites

o **Triple Play Package \$300:**

- o Sponsor name on team jersey 1<sup>st</sup> come 1<sup>st</sup> serve basis
- o Company logo and contact information on HGSL website/social media sites
- o Sponsor plaque

o **Batter Up Package:**

- o Open sponsorship donation any amount is greatly appreciated
- o Sponsor plaque

**Sponsor Name:** \_\_\_\_\_

(Please print clearly: name will appear on uniform and recognition plaque)

Please include a business card so that we may put your business information on our website. Please enclose this form along with your check made payable to Haverhill Girls Softball League and send to:

Haverhill Girls Softball League, PO Box 5052, Haverhill, MA 01835 Please email us if you have any questions, [president@haverhillgirlssoftball.org](mailto:president@haverhillgirlssoftball.org)

\_\_\_\_\_